



PRESS RELEASE
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What the trades want – FEIN reveals what the tools of the future might look like

Tradespeople across the country have had their say on what features they want the power tools of the future to have.

As part of power tool manufacturer FEIN's #ToolsoftheFuture campaign, trades were asked which features they would like to see added to power tools in the coming years. Theft is still clearly the number one concern for tradespeople when it comes to power tools with almost 50% of suggestions regarding safeguarding tradespeople against tool theft. Passcodes, security kill switches and finger print recognition were suggested as key features which could help to deter opportunists and reduce the number of stolen tools.

Elsewhere, increased connectivity and the use of AI were proposed to produce power tools which can read regular work patterns. This will ensure processes are smoother and more efficient with analytics feeding back instantly to prevent errors.

The top ten features were:

- Laser level lines
- Finger print recognition
- Bluetooth connectivity alerting to theft
- Battery charge alert
- Security kill switch
- Nationwide logging of serial numbers
- Work pattern analytics to improve efficiencies
- Universal batteries
- Built in extraction
- Noise reduction

While some trades want to see more technology introduced, it's clear that they don't want the quality and robustness of their tools to be compromised. An end to cheap materials and unnecessary apps was called for with a focus instead on creating durable tools that will last well into the future.

Tradespeople also expect to see the advancement of cordless tools continue with some suggesting that site work will rely solely on battery technology in the future. Some people had simpler visions for the future of power tools, however, with one suggesting they'd be happy with a tool which you could easily fit back in the tool box it was supplied in.

Andy Mills, national sales manager at FEIN, said: "With over 150 years' experience of manufacturing power tools, FEIN has a proud history of working closely with users to identify their wants and needs. This helps us to produce a wide range of quality products which enable processes to become more efficient and effective.

"Our #ToolsoftheFuture campaign is another example of our desire to find out what users want from their power tools and we'd like to thank everyone who got involved. We received a fantastic mix of suggestions with some trades highlighting the need for more technology and others wanting a more stripped back tool that gets the job done. As a result, there is a requirement for power tool manufacturers such as FEIN to get the balance right.



“FEIN power tools are known for their robustness and quality and it’s important that that isn’t compromised at any point. However, it’s also crucial to take into account the number of interesting features suggested when designing future tools to ensure connectivity, security and productivity are accounted for in future designs.”

For more information on FEIN, visit https://fein.com/en_uk/

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About FEIN

FEIN is the specialist brand of quality and reliable power tools and accessories for the metal working and interior sectors. As the inventor of the first electric hand held power tool, FEIN has been developing innovative and unbeatably efficient solutions for everyday use by industry and manual trades for over 150 years, and now has a wide range of power tool products. FEIN also offers an extensive range of special accessories, which are tailored to pre-defined applications and guarantee the best possible results for professionals.

FEIN prides itself on its application-based approach, which means it is known for providing trusted consultancy to its customers, enabling companies to source the best solution for the job. By providing the best quality and reliable products and expertise, FEIN delivers true value-for-money, every time.

Today FEIN is a world-renowned power tool manufacturer with 900 employees, 530 of whom work in Germany. FEIN holds more than 800 active industrial property rights, including around 500 patents and patent applications. FEIN markets its products through 20 international subsidiaries and more than 50 representations around the globe.

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